

TRADE FAIRS & PROFESSIONAL EVENTS

YOUR PRESENCE, SEAMLESSLY COORDINATED

Flexible support to plan, coordinate and deliver your participation in trade fairs, exhibitions and B2B events in the Netherlands and across Benelux.

A TRADE FAIR STARTS LONG BEFORE THE DOORS OPEN

Timelines, suppliers, materials, teams and guests all need to move in the same direction so your company can focus on the opportunities.

01

BEFORE

Planning, schedule, suppliers, stand, materials, team and meetings.

02

DURING

Setup, briefing, hospitality, timing, coordination and issue resolution.

03

AFTER

Dismantling, returns, costs, feedback and operational follow-up.

BEFORE THE EVENT

We turn your participation into a clear action plan, with responsibilities, dates and requirements made visible.

- Coordination with the event organiser
- Timeline, checklist and documentation
- Stand and coordination of specialist suppliers
- Materials, furniture, technical production and merchandising
- Logistics, transport, deliveries and storage
- Staff briefing and coordination
- Meeting and guest schedule
- Setup, operations and contingency plan

DURING THE EVENT, EVERYTHING SHOULD FLOW

We act as the central coordination point so your team can focus on customers, partners and commercial objectives.

OPERATIONS

- Setup and readiness supervision
- Team briefing, timing and coordination
- Suppliers, deliveries and stand requirements
- Issue and change management

EXPERIENCE

- Guest reception and support
- Hospitality and client meetings
- Support for demonstrations or presentations
- Coordination of side events

BEYOND THE STAND

Participation can be extended with formats that strengthen relationships and make the most of your company's presence.

01

CLIENT MEETINGS

Scheduling, venues, guest support and practical information for B2B meetings.

02

SIDE EVENTS

Receptions, dinners, presentations or events alongside the trade fair.

03

PRODUCT EXPERIENCES

Demonstrations, tastings or short product sessions.

04

HOSPITALITY

Reception, guests, partners and the overall visitor experience.

SUPPORT WHERE YOU NEED IT MOST

For a single trade fair or as ongoing support throughout the annual calendar.

- Full planning of your participation
- Coordination of a specific workstream
- Pre-event preparation and handover to the internal team
- On-site coordination only
- Temporary reinforcement for the events team
- Support across multiple trade fairs or markets

WE COORDINATE THE SPECIALISTS

Alisio manages the project and connects every part. Technical or regulated services are delivered by the appropriate professional suppliers.

ALISIO

- Plans, coordinates, communicates and supervises
- Manages timings and safeguards the experience and operational continuity.

SPECIALIST PARTNERS

- Stand construction, AV, transport and technical staff
- Security, catering and other regulated services

WHAT CAN WE SET IN MOTION?

Tell us what you need and we will design a
tailored proposal

hello@alisioevents.nl
<https://alisioevents.nl>

Ideas in motion.
Experiences that connect.

alisio | EVENTS &
EXPERIENCES